



**THE SPARKS GROUP WINS
INAVERO'S 2016 BEST OF STAFFING® TALENT AWARD**

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ROCKVILLE, MD – FEBRUARY 18, 2016 – The SPARKS Group (formerly SPARKS and Sparks IT Solutions), a leading employment agency that specializes in placing talent in Administrative, Human Resources, Accounting/Finance, Information Technology, and Creative positions, announced today they have won [Inavero's Best of Staffing® Talent Award](#) for providing superior service to job seekers. Presented in partnership with CareerBuilder, Inavero's Best of Staffing Talent winners have proven to be industry leaders in service quality based completely on the ratings given to them by the permanent and temporary employees they've helped find jobs. On average, talent of winning agencies are 50% more likely to be completely satisfied with the service provided compared to those placed by non-winning agencies. Award winners make up less than two percent of all staffing agencies in the U.S. and Canada who earned the Best of Staffing Award for service excellence.

Focused on helping to connect people with the right jobs to further their career, The SPARKS Group received satisfaction scores of 9 or 10 out of 10 from 69% percent of their placed job candidates, significantly higher than the industry's average of 49 percent.

"Every year our mission is to ensure that everyone we encounter has a positive experience – both internally and externally," said President Evette Baker. Being named Best of Staffing for talent, further validates that our mission is being achieved and that we are making a positive impact in the lives we touch. I could not be more proud of our team and the wonderful accomplishment. We will wear our 2016 awards with pride and continue to learn from our feedback and keep getting better and better!"

"Leaders of growing companies are more committed than ever to staying flexible in this stable yet volatile market, making staffing firms the most viable employment partnership," said Inavero's CEO Eric Gregg. "Finding the best staffing partner with a proven commitment to service excellence can be really tough. BestofStaffing.com is the place to find the winning agencies that place talent with the skills you need in your city or state. We are very proud of the 2016 award winners."

About The SPARKS Group

Headquartered in the Washington, DC Metro Area, with a client support network throughout the Mid-Atlantic region, The SPARKS Group (formerly SPARKS) is a leading staffing and recruiting services provider that connects job seekers to the area's top employers for temporary, contract, contract-to-hire, and direct-hire opportunities. Additionally, The SPARKS Group offers a number of customizable workforce and talent management solutions for large users of staffing. Core areas of staffing expertise include: Accounting and Finance, Administrative and Office Support, Contracts and Acquisitions, Customer Service and Call Center, Human Resources and Talent Acquisition, Information Technology, Paralegal/Legal Support, and Creative and Marketing.

About Inavero

[Inavero](#) administers more staffing agency client and talent satisfaction surveys than any other firm in the world. Inavero's team reports on over 1.2 million satisfaction surveys from staffing



agency clients and talent each year, and the company serves as the American Staffing Association's exclusive service quality partner.

About Inavero's Best of Staffing

Inavero's [Best of Staffing® Award](#) is the only award in the U.S. and Canada that recognizes staffing agencies that have proven superior service quality based completely on the ratings given to them by their clients and job candidates. Award winners are showcased by city and area of expertise on BestofStaffing.com – an online resource for hiring professionals and job seekers to find the best staffing agencies to call when they are in need.

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